



THE YEAR IN REVIEW

The City of Carrollton's leadership and employees work hard each day to provide outstanding service to our citizens and responsibly manage our resources. Despite the many unforeseen challenges we all faced in 2020, we continued to grow and thrive. **Let's take a look at what we accomplished in the past year.**

- We have **maintained the current millage rate of 4.49 mills**, which **remains the lowest rate in our area**, without an increase since 1993.
- Only **9.5 percent of the 2021-2022 budget** is anticipated to be **funded by ad valorem property taxes**.
- The city issued **1,867 business licenses**, **143** were for **new businesses**. 92 have been issued since Jan 1, 2021.
- **137 new single-family homes** were constructed or are under construction at a **total estimated value of \$38,991,849**.
- The **total estimated value** of commercial and industrial construction since July 1, 2020, is **\$10,323,258.71**.
- The total **estimated value of single-family construction** (not just new) was **\$43,632,337**. The total **estimated value of multi-family construction** (not just new) was **\$1,392,376**.
- The Fire Department **responded to 5,989 calls** (about 499 per month or 16 per day) with an **average response time of four minutes and 35 seconds**.
- We **provided public education programs** on a variety of topics including fire, home and school safety, fire extinguisher use, CPR and first aid.
- We operate daily with **66 full-time firefighters, a full-time fire marshal, four engine crews, a ladder truck crew and administrative staff**.
- The city purchased property on Central High Road for the **construction of a new Fire Station 23**. Construction is expected to begin soon.
- CFD received a grant that helped equip all fire stations with **turnout gear washing machines and dryers** that clean contaminants and carcinogens from the firefighters' gear.
- The **Fire Department's ISO Class 1 rating** continued to **save property owners** in the city's fire district **millions of dollars in insurance premium costs**. This rating is **achieved by less than 1/4 of 1% of fire departments nationwide** and we are one of only a few cities in Georgia to do so.
- The CFD operates a **Hazardous Materials Response Team, equipped to respond to incidents involving fuels, chemicals, radiological materials, biological agents and weapons of mass destruction**.
- The Police Department **answered an estimated 70,000 calls** for service July, 2020 - June, 2021.
- We provided 24-hours-a-day police coverage with **four patrol shifts working 12 hours**. There are **two day shifts with seven officers each** and **two night shifts with nine officers each**.
- The CPD helped form a **new Mental Health Mobile Crisis Unit** and provided one officer who responds to calls with a licensed counselor, assisting those with mental health issues.





Lakeshore Waterfront Park
Phase 1 coming Spring 2022

- The CPD offered several community programs, like the Citizens Police Academy, to educate residents about law enforcement and demonstrate how our officers work to engage all members of our community.
- Sanitation's 23-person department collected more than 6,000 tons of household garbage, 24,000 tons of commercial garbage, 624 tons of recycling and about 2,400 tons of debris last year.
- We swept and cleaned about 200 miles of road right-of-way.
- Our shop mechanics maintained more than 300 vehicles and pieces of equipment.
- Systems Upkeep's 18 employees maintained more than 300 miles of water lines, 175 miles of sewer lines and maintained on-call personnel 24/7 to respond to water and sewer problems.
- Carrollton was designated a Water First Community by the Georgia Environmental Finance Authority for improving and protecting the local watershed and environment.
- The Water Plant earned the GAWP Platinum Award for seven consecutive years of perfect operations, the GAWP Silver Award for Laboratory Quality Assurance and the Georgia District 3 and GAWWA People's Choice Best Tasting Drinking Water awards.
- The Wastewater Plant received the GAWP Platinum Award for 14 consecutive years of perfect operations.
- Water, Wastewater and Facilities Maintenance employees worked throughout the pandemic to maintain all operations and provide uninterrupted service to customers.
- The Carrollton Center for the Arts had 32,395 visitors, patrons and participants.
- The center offered 34 performances, 12 exhibitions, 41 classes, nine workshops, 32 camps and 10 special events, for a total of 138 programs last year.
- According to the Arts Economic Calculator, the Carrollton Center for the Arts had an estimated economic impact of \$1.88 million in Carroll County during the FY2020-2021 year.
- The Parks and Recreation Department maintained 425 acres, 29 parks and seven community recreation centers.
- Parks and Rec hosted 65 tournaments and meets during 36 weekends last year.
- Parks and Recreation facility rentals totaled 2,282, not bad after a 3 ½ month long shutdown.
- Through our new membership program, we scanned more than 9,450 trips to our pools and fitness centers.
- It is a top priority to keep program fees affordable for our more than 1,000 recreation programs. Last year, we awarded 23 scholarships at no cost to the city. This was 1/3 of our normal scholarship disbursements.
- Visitors to Carroll County generated \$183.89 million in direct, domestic traveler expenditures in 2019, an increase of 3.6 percent over the previous year.
- The tourism industry supported more than 1,491 jobs and created \$35.75 million in payroll in the county in 2019.
- Visitors were responsible for \$12.73 million in state and local tax revenues in Carroll. Each household in the county would need to be taxed an additional \$304 per year to replace taxes generated by tourism.

It's Worth
a Shot



WE ENCOURAGE EVERYONE ELIGIBLE TO GET THE COVID-19 VACCINATION. IT'S WORTH A SHOT TO HELP PROTECT OUR LOVED ONES AND OUR COMMUNITY.

Find Covid-19 and vaccine information at tanner.org/takemyshot

PROJECT HIGHLIGHTS

2020-2021

- **West Georgia Regional Library** renovations were completed.
- **Bankhead Highway Streetscape Phase 1:** Approximately 3,500 feet of roadway, sidewalk and crosswalk improvements, are near completion. The city received a Georgia Transportation Infrastructure grant of \$1.5 million for the project.
- **West Reese Street Improvements Project**, consisting of approximately 1,100 feet of roadway improvements, utility infrastructure and widening the roadway between North Cliff and Rome streets, was completed.
- **Buffalo Creek Stabilization Project**, involving approximately 600 feet of streambank stabilization along Buffalo Creek from North Allison Circle to Ben Scott Blvd., was completed. The project was a joint effort of the city and city school system.
- **Tanner Medical to Downtown GreenBelt Spur**, including 2,400 feet of GreenBelt linking the Tanner Medical complex to South Street, was completed. The city received a \$200,000 Recreational Trail Program grant for the project.
- **Newnan Road Utility Improvement and Asphalt Resurfacing Project** was completed.
- **Milling and Resurfacing Projects:** Newnan Road, Burns Road, Cedar Street, Columbia Drive, Adamson Industrial Blvd., West Georgia Industrial Blvd. and various other streets were resurfaced, patched and repaired.
- **West Georgia Technical College's new facilities are under construction in High Tech Park.** The water and sewer services have been installed in a joint effort with WGTC, the county and city.
- **Numerous water and sewer repairs and upgrades** have been made throughout the city. **Installation and repair of sidewalks throughout the city continues.**
- The city partnered with MTB Atlanta to **create a multi-use trail system** near Castle Playground. New trails were built and berms and slopes were added to existing trails to be used by mountain bikers, walkers/hikers and runners.
- **Improvements were made to Optimist Park**, including a rock-faced wooden restroom building, renovated basketball courts and paved walking track. A new playground, swing set, picnic tables and trash cans are also being added.
- **Lakeshore Pool improvements** included replacing the sliding roof's motors and track, painting the housing structure, replacing pool liner and grinding the pool walls to ensure they are the proper length for sanctioned swim meets.

IN THE SPOTLIGHT



DESTINY PEARSON / OCCUPATIONAL TAX & ALCOHOL LICENSING COORDINATOR

Get to know the team committed to making the City of Carrollton altogether exceptional. In this issue, meet **Occupational Tax and Alcohol Licensing Coordinator Destiny Pearson** as she celebrates four years at City Hall.

Destiny was originally looking for a part-time job with the city four years ago, but from her hiring date in October of 2017, her plate has definitely been full. Her days are spent helping customers start and operate restaurants, beauty salons, used auto sales lots and other businesses in Carrollton. She is responsible for reviewing and issuing sign permits, utility permits, special event permits and alcohol licenses, so she is the primary point of contact with the city for a broad array of our citizens.

"Meeting new faces and the relationships I've gained is probably my favorite part of my job," Destiny said.

She loves being a mom to her son, Liam, and says the desire to make her family's life better led her to work for the city.

"If it weren't for him," she said, "I'm sure I would've never taken the leap of faith and landed where I am today."

The passion and dedication of Carrollton employees like Destiny help the city continue to provide the best possible service to all our citizens.



Upcoming Events



We have an exciting calendar of fun events ahead! Check out the highlighted events below and visit carrolltonga.com for a full listing.

SEPTEMBER

Taste of Carrollton
September 16 @ 5:30pm
Downtown Carrollton

Community Theatre: Clue On Stage
September 17 - 18 @ 7:30pm
September 19 @ 2pm
Carrollton Center for the Arts

Yacht Rock Schooner Concert
September 24 @ 8pm
The Amp

Carrollton Half Marathon
September 25 @ 7:15am
Downtown Carrollton

Kids Fishing Event
September 25 @ 9am
Lake Carroll Docks

OCTOBER

Groove Gypsies at The Amp
October 2 @ 5pm

The Arts Festival of Carrollton
October 9 - 10 @ 10am - 5pm
Carrollton Center for the Arts

Carrollton Jazz Orchestra at The Amp
October 9 @ 8pm

Wind Ensemble Fall Concert
October 14 @ 7:30pm
Carrollton Center for the Arts

Hocus Pocus Movie
October 15 @ 7:00pm
The Amp

Youth Theatre: Dr. Dolittle
October 22 - 23 @ 7pm
Carrollton Center for the Arts

Dan Tyminski Band Concert
October 23 @ 9pm
The Amp

Trick-or-Treating Downtown
October 30 @ 10am
Downtown Carrollton

Fall Festival
October 30 @ 11am - 1pm
East Carrollton Recreation Center

Premiere: Grasshopper Tea and the Basement of Wonder Puppet Show
October 30 @ 12pm
Carrollton Center for the Arts

NOVEMBER

Small Packages Exhibition
November 4 - December 11
Carrollton Center for the Arts

Garrison Keillor with Special Guests Robin and Linda Williams
November 5 @ 7:30pm
Carrollton Center for the Arts

Miss Sparkle
November 6 @ 6pm
Mabry Performing Arts CHS

Carrollton Jazz Orchestra Fall Concert
November 12 @ 7:30pm
Carrollton Center for the Arts

Nutcracker Ballet
November 19 - 20 @ 7pm
November 21 @ 2pm
Carrollton Center for the Arts

DECEMBER

Community Theatre: It's a Wonderful Life Radio Show
December 3 - 4 @ 7:30pm
December 5 @ 2pm
Carrollton Center for the Arts

Christmas in Downtown and Parade
December 4
Downtown Carrollton

Breakfast with Santa
December 11 @ 9am
Fire Station 24 (behind Food Depot)

Community Chorus Christmas Concert
December 10 - 11 @ 7:30pm
December 11 @ 4pm
Carrollton Center for the Arts

Wind Ensemble Christmas Concert
December 14 @ 7:30pm
Carrollton Center for the Arts

Christmas with All That Jazz
December 16 @ 7:30pm
Carrollton Center for the Arts

NEW SOCIAL ACCOUNTS

@originalcarrolltonga
 @downtowncarrolltonga