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CARROLLTON

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CITY OF CARROLLTON NEWSLETTER | 2020

A LOOK AT 2019

The City of Carrollton continues to grow and thrive economically, culturally and governmentally while meeting the challenges of these unprecedented times. Our city leadership and departments work hard each day to provide outstanding service to our citizens and wise stewardship of our resources.

As we begin opening doors and moving into the future, let's take a look at what we've accomplished in the past year.

- The city's current millage of **4.60 mills, remains the lowest rate in our area.** We have not recorded an increase in the actual millage rate since 1993.
- So far this fiscal year, **71 new single-family homes have been constructed or are under construction** in the city at a total estimated value of \$19,634,491.
- Total **estimated value of single family construction** (not just new) is **\$21,870,547.** Total **estimated value of multifamily construction** (not just new) is **\$29,429,065.**
- The total **estimated value of commercial and industrial construction**, July 1, 2019 to date is **\$9,470,929.67.**
- The city has issued **1,884 business licenses**, 169 of which were for new businesses.
- The 23-person Sanitation and Systems Department **collects more than 450 tons of household garbage, 1,700 tons of commercial garbage, 70 tons of recycling and about 250 tons of debris monthly.** They also sweep and clean about 200 miles of road right-of-way annually.
- The Systems Upkeep Department constantly **maintains more than 300 miles of water lines and 175 miles of sewer lines.** The department maintains on-call personnel 24/7 to respond to water and sewer problems in the timeliest possible manner.
- The city's shop mechanics **maintain more than 300 vehicles and pieces of equipment, which saves the city thousands of dollars every year.**
- The Water Filter Plant has earned the **GAWP Platinum Award for perfect operations six consecutive years.** The Wastewater Treatment Plant received the **GAWP Platinum Award for 13 consecutive years** of perfect operations.
- The Carrollton Parks and Recreation Department **was re-accredited for the fourth time** by the National Recreation and Parks Association last summer. **We are the second smallest agency in the United States to be nationally accredited.**
- **More than 300 volunteers** work with Parks and Rec, saving the city millions of dollars each year.
- The Parks and Rec Department **oversees 425 acres, 29 parks and seven community recreation centers.**
- Parks and Rec **runs tournaments and meets during 30 to 35 weekends a year,** keeping our hotels, local businesses and restaurants full and **generating an annual economic impact of \$9 million.**
- The Carrollton Center for the Arts **served 61,505 visitors, patrons and participants** and hosted 28 performances, 14 exhibitions, 43 classes, 12 workshops, 36 camps and 21 special events, for a total of 154 programs throughout the year.

CITY OF CARROLLTON MAYOR Betty Cason

CITY COUNCILMEMBERS Brett Ledbetter, Bob Uglum, Jim Watters

CITY MANAGER Tim Grizzard

CITY OF CARROLLTON | CARROLLTONGA.COM | 770.830.2000

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MAKE IT COUNT
 2020 CENSUS



ONLINE



MAIL



PHONE

THE CENSUS IMPACTS OUR COMMUNITY

Every 10 years, the Census Bureau counts all the people residing in the United States. **This count affects the allocation of funding for our community's public resources** (roads, hospitals, schools, etc.), how we plan for the future, and our voice in government. Don't forget to complete your form online, by mail or by phone. **Make it count for Carrollton!**

Find out more at 2020census.gov



United States
**Census
 2020**

OPEN CONTAINER CLOSES AT MIDNIGHT

Earlier this year, downtown's open container ordinance was changed to allow the outside consumption of alcohol on and around Adamson Square **from 12:30pm until midnight.**

Don't forget, drinking from cans, bottles or glass in public areas is prohibited.



We've also established a Ride Share pick-up near The Amp on Bradley St. where downtown patrons can catch a taxi, Lyft or Uber.

Find out more at carrolltondowntown.com

- Based on the Americans for the Arts Economic Calculator, the Carrollton Center for the Arts had an **economic impact of \$2,613,075** during the 2019-2020 fiscal year.
- Carrollton Main Street **introduced two Market Day events** on the square last year, featuring more than 30 local vendors from a 50-mile radius of Carrollton. Main Street plans to continue the event on a regular basis.
- In the course of a year, the Carrollton Fire Department **responds to 5,196 calls**, about 433 per month or 14 per day, with an average response time of 4:39 minutes.
- CFD's **community outreach programs provide 893 hours of public education programs** about subjects including fire, home and school safety, fire extinguisher use, CPR and first aid.
- Property owners within the City of Carrollton's fire district **continue to save millions of dollars in insurance costs thanks to the city's ISO Class 1 rating**, which is used by most U.S. insurers to determine premiums for homes and business properties. **This top rating has been achieved by less than 1/4 of 1% of fire departments nationwide** and is one of only a few in Georgia.
- The Fire Department's Hazardous Materials Response Team is **equipped and prepared to respond to incidents involving fuels, chemicals, radiological materials, biological agents and weapons of mass destruction.**
- The Carrollton Police Department **answered 65,233 calls** for service year-to-date.
- The CPD's **cybercrimes unit** operates within our criminal investigation division. It assists our officers and other law enforcement agencies in the **investigation of crimes involving digital evidence, such as computers, cell phones, secure digital cards, thumb drives, any device that stores data and records from electronic service providers.**
- Visitors to Carroll County **generated \$177.41 million** in direct, domestic traveler expenditures in 2018.
- The tourism industry **supported more than 1,468 jobs and created \$34.72 million in payroll in the county in 2018.**
- Visitors were also **responsible for \$12.31 million in state and local tax revenues in Carroll. Each Carrollton household would need to be taxed an additional \$299 per year to replace taxes generated by tourism.**

PROJECTS COMPLETED OR UNDER WAY

- The **Dixie Street Stormwater Improvement Project** has been completed. The project included replacing and up-sizing the deteriorated and under-sized storm pipe along Dixie Street and Ambulance Drive to address flooding due to stormwater runoff.
- **A section of the GreenBelt was installed** in coordination with the construction of the Tanner Health Pavilion, with modifications to be made after the completion of the Tanner Parking Deck.
- The **Tanner Street/City Hall Avenue Stormwater Improvement Project** has been completed and the West Reese Street Improvement Project is near completion.
- The **GDOT Local Maintenance Improvement Grant Program** helped the city repair and resurface various streets and roads, including **Tom Reeve Drive, University Drive and sections of Columbia Drive, Beulah Church Road and Brightwave Blvd.**
- Other projects under construction include the **Bankhead Highway Streetscape Project and West GA Regional Library Renovation.**



BAG IT UP NEW YARD DEBRIS COLLECTION POLICY



In accordance with state Environmental Protection Division standards, the City of Carrollton, has instituted a new yard debris collection policy designed to improve stream health and prevent damage to our stormwater system.

Effective September 1, grass, leaves, clippings and yard debris must be bagged in paper bags (no plastic) and left for collection. Bags can be purchased at most home improvement retailers or online. Larger debris must be cut into four foot lengths and placed at the curb (not in the street), away from any storm water drain and without blocking sidewalks.

Yard debris, containing leaves, sticks and grass clippings, contain nutrients that are detrimental to stream health and can clog stormwater drains, requiring removal. Thank you for doing your part in preventing these negative effects on stream health and the stormwater system by observing the new policy's requirements.

For questions, please contact the Public Works Department at 770-830-2016.



TRASH OR RECYCLE?

Not sure what to place in your blue bins? Remember, not all recyclable items are accepted - like glass and grocery bags. For a full list of what to place in your blue bin, visit keepcarrollbeautiful.org.

X
GLASS BOTTLES
PLASTIC BAGS
GROCERY BAGS
FILM PLASTICS

PLACE IN TRASH



IN THE SPOTLIGHT

CARRIE BURNETTE / PARKS & RECREATION



Get to know the team committed to making the City of Carrollton altogether exceptional. In this issue, meet **Horticulture Supervisor Carrie Burnette**, as she celebrates eight years at the Carrollton Parks and Recreation Department.

Carrie has worked in the green industry for more than 30 years, as a professional grower and landscape designer, and has managed both wholesale growers and independent nurseries. After working at Lowe's as their live nursery specialist, she came to the Parks and Recreation Department in May, 2012. Carrie develops, designs and maintains landscape beds throughout the city.

"My love of plants came from my mother," she says. "And my dad always told me to find what you love and you will never work a day in your life. How right he was! My job is not work to me, it's an adventure because I truly love what I do."

Carrie was named the Georgia Recreation and Parks Association's Maintenance Network Professional in 2018. As a result of her extensive

knowledge of plant needs and remedies for plant illnesses, she has become known throughout Carroll County as the "Plant Doctor."

"A bare piece of ground is a canvas for me," she said. "Everything we plant is grown from seeds which I order in December. It's very exciting to keep up with what's new in the gardening world. With the help of an awesome support staff, we get the seeds started starting in January, so spring starts then for me. When planting a garden, one believes in the future. This I hold deep in my soul."

She also enjoys camping, gardening, fishing and working on her shooting skills. "I'm just not good at talking about myself...Heck, I talk to plants!"

The passion and dedication of Carrollton employees like Carrie help the city continue to provide the best possible service to all our citizens.



GETTING BACK TO BUSINESS

After a few months in uncharted territory, we are excited to begin gradually and safely reopening city facilities and offices to public access. **Look for the following measures to take effect beginning June 1.**

CITY HALL



BY APPOINTMENT ONLY

Visitors must have a scheduled appointment when meeting with city administration or staff.

Walk-up appointments may be possible depending on staff availability. Visitors must wait in their vehicles or outside until time to meet.



DRIVE-THRU WINDOW

Utilize our drive-thru window to pay utility services, business or alcohol licenses.



WEAR A FACE MASK

Masks will be required to be worn by visitors during appointments.



TEMPERATURE CHECKS

All visitors' temperatures will be taken upon entering our facilities.



KEEP YOUR DISTANCE

Remain at least six feet from others in public areas.



NEED TO CONTACT US?

To schedule your appointment with city administration or staff, contact us at 770-830-2000.

Pay utility bills online at carrolltonga.com, by phone at 833-892-0172, at the drive-through window or drop box at City Hall.

PARKS AND RECREATION

Recreational facilities will be open with minimal access for registration by appointment. Programs and classes are planned to resume in July. Be sure to check out carrolltonparksandrec.com for updates, registration and more!



All parks and playgrounds (including restrooms), tennis courts and boat docks are open.



The Lakeshore Fitness Center and Catherine Hardy Lavender Center are open.



Midtown Water Park will be closed through the summer. Lakeshore Pool is undergoing renovations and will open late summer.



Tournament rentals can resume at recreational fields June 13.

CENTER FOR THE ARTS

The Center for the Arts will open with minimal access for private lessons, camp kit pick-up and appointments.



Virtual camps are available through June. Check out the options at carrolltonarts.com



In-person camps, private lessons, classes, workshops and auditions are planned to begin in July.



A new season of performances, exhibits and more is planned to begin early fall. Stay tuned for details!

All facility and program reopenings will follow state mandated social distancing guidelines and restrictions to ensure the safety of our staff and community.