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CARROLLTON

georgia

CITY OF CARROLLTON NEWSLETTER

WINTER 2019

a look at 2018

Carrollton is a city in motion. We are altogether growing, altogether thriving and altogether strong. Our elected officials are committed to representing our citizens fairly and considering all voices in every decision. Our city leadership strives to ensure outstanding services and wise stewardship of resources. And every city department works hard each day to make sure Carrollton is a place where residents can build great lives, businesses can succeed, and visitors can feel at home.

Exciting things are happening in Carrollton, and we are proud of what we've accomplished this year.

- The city **maintained the current millage rate** of 4.60 mils. This is the lowest rate in our area and the actual millage rate has not increased since 1993. Only **7%** of the city's annual budget **was funded by property taxes**.
- **55 new single-family homes have been constructed or are under construction** at a total estimated value of \$15,421,187.
- The **total estimated value of commercial and industrial construction** since January 1, 2018, is **\$48,703,268**.
- The city **issued 1,776 business licenses** in 2018. Of these licenses, **168 were for new businesses**.
- The city **moved payroll in-house**, which will **save about \$100,000 annually**.
- Carrollton extended its partnership with the Georgia Water and Wastewater Institute and continue to **provide training to most of the licensed water and wastewater professionals throughout the state**.
- The city collected more than **450 tons of household garbage, 1,700 tons of commercial garbage, 70 tons of recycling** and about **250 tons of debris each month**.
- Our **four shop mechanics maintain more than 300 vehicles and pieces of equipment**, which saves the city thousands of dollars every year.
- The city maintains **more than 300 miles of water lines, 175 miles of sewer lines** and about **200 miles of road right-of-way** each year.
- The city added **three Little Free Pantries, for a total of nine**, two at the Carroll County Soup Kitchen and one at New Beginnings Church of God.

altogether original

CITY OF CARROLLTON MAYOR Mr. Walt Hollingsworth

CITY COUNCIL MEMBERS Mr. Gerald Byrd, Mr. Met Lane, Mr. Rory Wojcik, Mr. Jim Watters

CITY MANAGER Mr. Tim Grizzard

CITY HALL 315 Bradley Street, Carrollton, GA 30117





Carrollton Parks and Recreation received the 2018 GRPA State Agency of the Year Award



Carrollton won 2018 People's Choice Award for Best-Tasting Tap Water in Georgia



BIKE SHARE PROGRAM

Need a bike? Rent one from one of our 11 bike stations around town. With over 55 bicycles available, there's one waiting for you to give it a spin. [Find out more at zagster.com/carrollton](http://zagster.com/carrollton)

There are currently 11 locations:

- Hays Mill
- McIntosh Plaza
- Dixie Street at Tanner
- Southwire Drive
- Old Newnan Road
- Lakeshore Pool
- Hobbs Farm
- UWG - West Georgia Drive
- UWG - Maple Street
- City Station
- Downtown at Courthouse Park



2018 Miss Sparkle Pageant



Carrollton received the Georgia Trend Live, Work and Play Award



CPD provided toys to children in need during annual Shop with a Cop

projects completed

- Fire Station #22, at the corner of University Drive and Lovvorn Road, replaced the one damaged by a tornado in 2017.
- The grit removal replacement project at the wastewater plant is now in operation. This project replaces equipment that has been in continuous operation for 30 years.
- The rehabilitation of the concrete basins at the water treatment plant required the repair of failing portions of concrete that have been in place since the 1950s and 1970s.
- Installed variable frequency drives for the water filter plant, which will reduce electrical demand and extend the service life of equipment.
- Installed altitude valve and associated appliances for Bankhead water tank.
- Constructed the Northside Pumping Station.

major projects in progress

- Alabama Street GreenBelt Spur, will connect the trailhead with Legends West Park.
- The city received a Federal Hwy-GDOT Off-System Safety Improvement Grant to install pavement markings and signage on 57 city streets (approximately 31.5 miles of roadway).
- The city was awarded a \$1.5 million Georgia Transportation Infrastructure Bank grant for Phase I of the Bankhead Highway Streetscape Improvement Project, expected to begin in the spring of 2019.
- The city will break ground on new homes in West Carrollton as part of the Neighborhood Stabilization Program. These homes will be available for sale in late spring with down payment assistance offered through the program.

CITY SPOTLIGHT

Get to know the team committed to making the City of Carrollton altogether exceptional. In this issue, meet **Therapeutic Coordinator Tom Sutton**, who has spent three years leading the Carrollton Parks and Recreation Department's social and athletic programs for those with developmental or physical disabilities.

Tom was born in Brighton, England, and grew up in Liverpool. When he was 18, he applied through his college to work in American summer camps in a program called Camp America. The program serviced a variety of different types of camps, including Camp ASCCA, a special needs camp in Lake Martin, AL, to which Tom was assigned.

"That summer was when I found my passion for this work," he said. "I loved seeing kids you thought would never be able to go down a zipline or sit on a horse's back do those things. It made me pursue a degree in Social Work." While working at the camps, Tom met his wife, Ashley, and moved to Georgia, where he volunteered for the CPRD's Therapeutic Program. He was made coordinator of the program three years ago.

"My goal was to maintain what the division had already established, but to also reach out to more kids around the county," he said. Tom also continues to reach out to more of the adult population. Under Sutton's direction, Parks and Rec now supports a Masters Team in basketball for ages 40-plus and a summer camp for adults, 22 and older.



Tom is always looking to grow the program. Swimming and track returned to the program last year and this year they are introducing flag football. Developing an adaptive softball/baseball Miracle League is also one of his goals.

Tom says he is thankful for the support the community gives him and the program. "I'm very lucky to live in a city that invests so much into supporting our special education and special needs populations," he said. "That is definitely not found in every other city the size of Carrollton."

Thanks to Tom's passion and dedication, Carrollton's award-winning Therapeutics Program continues to help the city provide the best possible service to all our citizens.



- Offered 24 classes, 31 camps, 47 performances, 11 exhibitions, five special events, and five community events – a total of 123 programs.
- The community also rented our facilities 73 times for private events.
- Membership is up 40 percent, season ticket sales are up 200 percent.
- More than 58,663 people attended the center.



- The Amp hosted more than 50 events with more than 55,000 total people in attendance.
- Events like Mayfest, Taste of Carrollton, Art Takeover and Oktoberfest, brought hundreds of vendors and thousands of attendees to downtown. Mayfest alone attracted more than 5,000 last year.
- The Depot on Bradley continues to be a popular event venue, generating more than \$90,000 in revenue last year.



- Carrollton Parks and Recreation was the most-awarded department in the state in 2018, earning the Agency of the Year award, 2018 Volunteer Award and two other state level awards and 10 district awards.
- Maintained 425 acres of greenspace.
- Hosted 36 tournaments and meets, which created \$9 million in economic impact and brought more than 52,000 people to Carrollton.





- Community outreach programs provided 1,199 hours of public education programs.
- Added three additional firefighters, appointed fire captains to our ladder truck crews and established battalion chiefs to oversee emergency and day-to-day operations.
- Operate four engine crews and a ladder truck crew daily and have 65 full-time firefighters and a full-time fire marshal, in addition to administrative staff.



- Answered 65,600+ calls for service.
- Formed a Cybercrimes unit which assists law enforcement agencies with the investigation of crimes involving digital evidence.
- One of our officers is a Georgia-certified Latent Print Examiner, one of only about a dozen in the state.
- CPD maintains a positive relationship with the community through programs like the Citizen's Police Academy, Special Needs Camp (in conjunction with the Carroll County Sheriff's Office), an annual youth camp and by hosting a monthly clergy luncheon for area pastors and community leaders to discuss local issues.

altogether happening

NORMAN ROCKWELL IN THE 1940S: A VIEW OF THE AMERICAN HOMEFRONT
EXHIBIT OPEN THROUGH APRIL 4
CARROLLTON CENTER FOR THE ARTS

SHREK, THE MUSICAL
MARCH 14-17, 21-24
CARROLLTON CENTER FOR THE ARTS

ART TAKEOVER
MARCH 28
DOWNTOWN CARROLLTON

BLOOM INTO SPRING EXHIBIT
APRIL 11 - MAY 23
CARROLLTON CENTER FOR THE ARTS

MUSIC TO REMEMBER CONCERT
APRIL 12-13
CARROLLTON CENTER FOR THE ARTS

PRESIDIO BRASS
MAY 3
CARROLLTON CENTER FOR THE ARTS

MAYFEST
MAY 4
DOWNTOWN CARROLLTON

THE ACCIDENTAL BEAUTY OF RURAL AMERICA, BY KEITH MAY
MAY 9 - JUNE 7
CARROLLTON CENTER FOR THE ARTS

THE ART OF THE PUPPET PEOPLE
MAY 30 - JULY 5
CARROLLTON CENTER FOR THE ARTS

 WE WILL ANNOUNCE OUR AMP SUMMER MOVIE AND CONCERT LINE UP SOON - STAY TUNED!

For a full listing of events check out visitcarrollton.com 

TOURISM IMPACT

The altogether unique mix of attractions, events, lodging, dining and recreational opportunities in and around Carrollton draws visitors from all over Georgia, from other states and countries. Tourism spending locally has grown year to year for more than a decade.

- Visitors to Carroll County generated **\$166.91 million in direct, domestic traveler expenditures** in 2017, an increase of almost 6.5 percent over the previous year
- The tourism industry **supported more than 1,421 jobs** and **created \$32.42 million in payroll** in the county in 2017, nearly 5 percent more than in 2016.
- Visitors were also responsible for **\$11.62 million in state and local tax revenues** in Carroll. Each household in the county **would need to be taxed an additional \$282 per year to replace taxes** generated by tourism.
- Carroll County ranks fourth in visitor spending in the 17-county Historic High Country Travel Region and is 25th among all 159 counties in Georgia.

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