a look at 2018

Carrollton is a city in motion. We are altogether growing, altogether thriving and altogether strong. Our elected officials are committed to representing our citizens fairly and considering all voices in every decision. Our city leadership strives to ensure outstanding services and wise stewardship of resources. And every city department works hard each day to make sure Carrollton is a place where residents can build great lives, businesses can succeed, and visitors can feel at home.

Exciting things are happening in Carrollton, and we are proud of what we’ve accomplished this year.

- The city maintained the current millage rate of 4.60 mils. This is the lowest rate in our area and the actual millage rate has not increased since 1993. Only 7% of the city’s annual budget was funded by property taxes.
- 55 new single-family homes have been constructed or are under construction at a total estimated value of $15,421,187.
- The total estimated value of commercial and industrial construction since January 1, 2018, is $48,703,268.
- The city issued 1,776 business licenses in 2018. Of these licenses, 168 were for new businesses.
- The city moved payroll in-house, which will save about $100,000 annually.
- Carrollton extended its partnership with the Georgia Water and Wastewater Institute and continue to provide training to most of the licensed water and wastewater professionals throughout the state.
- The city collected more than 450 tons of household garbage, 1,700 tons of commercial garbage, 70 tons of recycling and about 250 tons of debris each month.
- Our four shop mechanics maintain more than 300 vehicles and pieces of equipment, which saves the city thousands of dollars every year.
- The city maintains more than 300 miles of water lines, 175 miles of sewer lines and about 200 miles of road right-of-way each year.
- The city added three Little Free Pantries, for a total of nine, two at the Carroll County Soup Kitchen and one at New Beginnings Church of God.
projects completed

- Fire Station #22, at the corner of University Drive and Lovvorn Road, replaced the one damaged by a tornado in 2017.
- The grit removal replacement project at the wastewater plant is now in operation. This project replaces equipment that has been in continuous operation for 30 years.
- The rehabilitation of the concrete basins at the water treatment plant required the repair of failing portions of concrete that have been in place since the 1950s and 1970s.
- Installed variable frequency drives for the water filter plant, which will reduce electrical demand and extend the service life of equipment.
- Installed altitude valve and associated appliances for Bankhead water tank.
- Constructed the Northside Pumping Station.

major projects in progress

- Alabama Street GreenBelt Spur, will connect the trailhead with Legends West Park.
- The city received a Federal Hwy-GDOT Off-System Safety Improvement Grant to install pavement markings and signage on 57 city streets (approximately 31.5 miles of roadway).
- The city was awarded a $1.5 million Georgia Transportation Infrastructure Bank grant for Phase I of the Bankhead Highway Streetscape Improvement Project, expected to begin in the spring of 2019.
- The city will break ground on new homes in West Carrollton as part of the Neighborhood Stabilization Program. These homes will be available for sale in late spring with down payment assistance offered through the program.

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Offered 24 classes, 31 camps, 47 performances, 11 exhibitions, five special events, and five community events – a total of 123 programs.

The community also rented our facilities 73 times for private events.

Membership is up 40 percent, season ticket sales are up 200 percent.

More than 58,663 people attended the center.

The Amp hosted more than 50 events with more than 55,000 total people in attendance.

Events like Mayfest, Taste of Carrollton, Art Takeover and Oktoberfest, brought hundreds of vendors and thousands of attendees to downtown. Mayfest alone attracted more than 5,000 last year.

The Depot on Bradley continues to be a popular event venue, generating more than $90,000 in revenue last year.

Carrollton Parks and Recreation was the most-awarded department in the state in 2018, earning the Agency of the Year award, 2018 Volunteer Award and two other state level awards and 10 district awards.

Maintained 425 acres of greenspace.

Hosted 36 tournaments and meets, which created $9 million in economic impact and brought more than 52,000 people to Carrollton.
• Community outreach programs provided 1,199 hours of public education programs.
• Added three additional firefighters, appointed fire captains to our ladder truck crews and established battalion chiefs to oversee emergency and day-to-day operations.
• Operate four engine crews and a ladder truck crew daily and have 65 full-time firefighters and a full-time fire marshal, in addition to administrative staff.

• Answered 65,600+ calls for service.
• Formed a Cybercrimes unit which assists law enforcement agencies with the investigation of crimes involving digital evidence.
• One of our officers is a Georgia-certified Latent Print Examiner, one of only about a dozen in the state.
• CPD maintains a positive relationship with the community through programs like the Citizen’s Police Academy, Special Needs Camp (in conjunction with the Carroll County Sheriff’s Office), an annual youth camp and by hosting a monthly clergy luncheon for area pastors and community leaders to discuss local issues.

TOURISM IMPACT
The altogether unique mix of attractions, events, lodging, dining and recreational opportunities in and around Carrollton draws visitors from all over Georgia, from other states and countries. Tourism spending locally has grown year to year for more than a decade.

• Visitors to Carroll County generated $166.91 million in direct, domestic traveler expenditures in 2017, an increase of almost 6.5 percent over the previous year.
• The tourism industry supported more than 1,421 jobs and created $32.42 million in payroll in the county in 2017, nearly 5 percent more than in 2016.
• Visitors were also responsible for $11.62 million in state and local tax revenues in Carroll. Each household in the county would need to be taxed an additional $282 per year to replace taxes generated by tourism.
• Carroll County ranks fourth in visitor spending in the 17-county Historic High Country Travel Region and is 25th among all 159 counties in Georgia.